



First and foremost, **BELIEVE IS A DIFFERENT TYPE OF FUNDRAISING COMPANY.** We are passionate about revolutionizing fundraising in our nation. We offer only the highest quality programs with products you can be proud to offer while earning the highest profit margins. Our mission is to establish a strong, long-term relationship with you and your group, and we promise to give attentive customer service and consultation through the entire process.

Part of our fundraising efforts include support from amazing companies and individuals like **Sony Music®**, **Columbia Records®**, major artists such as *Dixie Chicks*, *Tony Bennett*, *Harry Connick Jr.*, **NSYNC*, *Gloria Estefan* and dozens more giving back to education. Thousands of schools and groups use Believe fundraisers yearly to raise millions of dollars and priceless amounts of community and national awareness.

TOGETHER, WE CAN CREATE A GRASS ROOTS MOVEMENT FOR EDUCATION WHILE RAISING NEEDED DOLLARS ALONG THE WAY!

Our approach is simple. We offer:

- Up to 55% Profit
- Free Marketing Materials
- Free Shipping
- Free Prize Program
- Free Individual Pre-Pack by Seller
- Free Customized Reporting
- A ONE-STOP fundraising depot
- Full-Time Consultation
- Highest Quality Products & Customer Service
- 100% Satisfaction Guarantee
- Celebrity, corporate & brand name support
- Record With A Star™ contest

Please take a look at page two to see what we can offer you. We look forward to working with you in 2003.

Sincerely,

The Believe Team
1-877-7-BELIEVE (1-877-723-5438 Toll Free)
303-283-6721 Fax
home@believepromotions.com

Fundraising Options & Profit Margins

SEE PAGE 2 



SHIPPING

www.fundraisingchannel.com

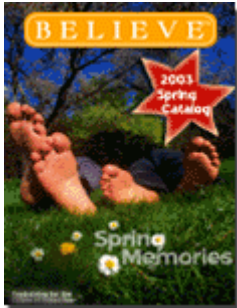
www.believepromotions.com

BELIEVE™

PRESENTS

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 2851 S. Parker Road – Suite 1300
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 home@believepromotions.com
www.believepromotions.com

Choice 1



SPRING CATALOG FUNDRAISER:

- **75+ Catalog Items**
- **Online Viewing & Ordering**

Choice 2



FALL CATALOG FUNDRAISER:

- **200+ Catalog Items**
- **Online Viewing & Ordering**

Choice 3



AVAILABLE AS
 Gourmet Combo
 Cheesecake/Pie
 Cookie Dough

GOURMET FUNDRAISERS:

- **No Required "By Case" Ordering**
- **Highest Quality Products**

Choice 4



Celine Dion, Harry Connick Jr., NSync, Macy Gray, Marc Anthony, Destiny's Child, Vince Gill, Gloria Estefan, 98 Degrees, Jessica Simpson & many more.

MUSIC FUNDRAISER:

- **Product In-Hand**
- **No Up-Front Costs**

PROFIT MARGIN - Up to 55% Profit!

Total Sales:
\$5,000+ w/ Bulk Delivery

- 55% + Everything listed below!

Total Sales:
\$5,000 +

- 50% Profit*
- Free Shipping
- Free Catalogs
- Free Pre-Pack by Seller
- Free Customized Reporting
- Free Prize Program
- *40% profit on music\movies section

Total Sales:
\$2,500 to \$4,999

- 45% Profit*
- Free Shipping
- Free Catalogs
- Free Pre-Pack by Seller
- Free Customized Reporting
- Free Prize Program
- *40% profit on music\movies section

Total Sales:
\$500 to \$2,499

- 40% Profit
- Free Shipping
- Free Catalogs
- Free Pre-Pack by Seller
- Free Customized Reporting

Total Sales: \$0 to \$499

- 30% Profit

PROFIT MARGIN

Up to 55% Profit!

- 100 items to 299 items = 30%
- 300 items to 399 items = 33%
- 400 items to 499 items = 36%
- 500 items to 999 items = 40%
- 1000 items to 1499 items = 45%
- 1500 items to 2999 items = 50%
- 3000 items and up = 55% profit

- Free Brochures/Order Forms
- Free Shipping
- Free Prize Program
- Certified Kosher Dairy
- Ingredients List Available
- 100% Satisfaction Guarantee
- Simple to Bake & Store...

PROFIT MARGIN

Up to 50% Profit!

- 47-50% Profit
- NO UP-FRONT COSTS
- Major Artists & Labels
- Free Shipping
- Free Marketing Materials
- Free Prize Program
(Minimum order of 240 music items to qualify for prize program)

**Holiday, Kids, Pop & more
 CDs available!**

WE'LL BEAT ANY DEAL